



# ORIENTATION COURSE IN TOBACCO CESSATION

(OCTC) COURSE

(GUJARAT UNIVERSITY ACCREDITED)

**8 Hours 5 Modules**

ONLINE - 4 weeks, 2 hours per week, OFFLINE - 1 Day



REGISTER AND BOOK YOUR SEAT

[www.icancare.in/academy/octc](http://www.icancare.in/academy/octc)



**iCanCaRe**  
Life Beyond Cancer  
**ACADEMY**

EMPOWER | ENHANCE | EARN  
[www.icancare.in/academy](http://www.icancare.in/academy)





# ICanCaRe Academy

## Capacity Building for Tobacco Cessation and Oral Cancer Prevention

Tobacco cessation is a complex intervention. Tobacco (smoking, chewing, or vaping) has the highest addiction factor. It needs specialized training, a deep understanding, and learning to practice the intricacies of tobacco cessation intervention to ensure a successful outcome for a tobacco-addicted person.

ICanCaRe has pioneered and created a clinically validated simplified digital tobacco cessation protocol intervention system. ICanCaRe Academy's motto empower, enhance, and earn introduced three courses for capacity building for Tobacco Cessation. The courses accredited by Gujarat University help set up or scale up tobacco cessation practices.

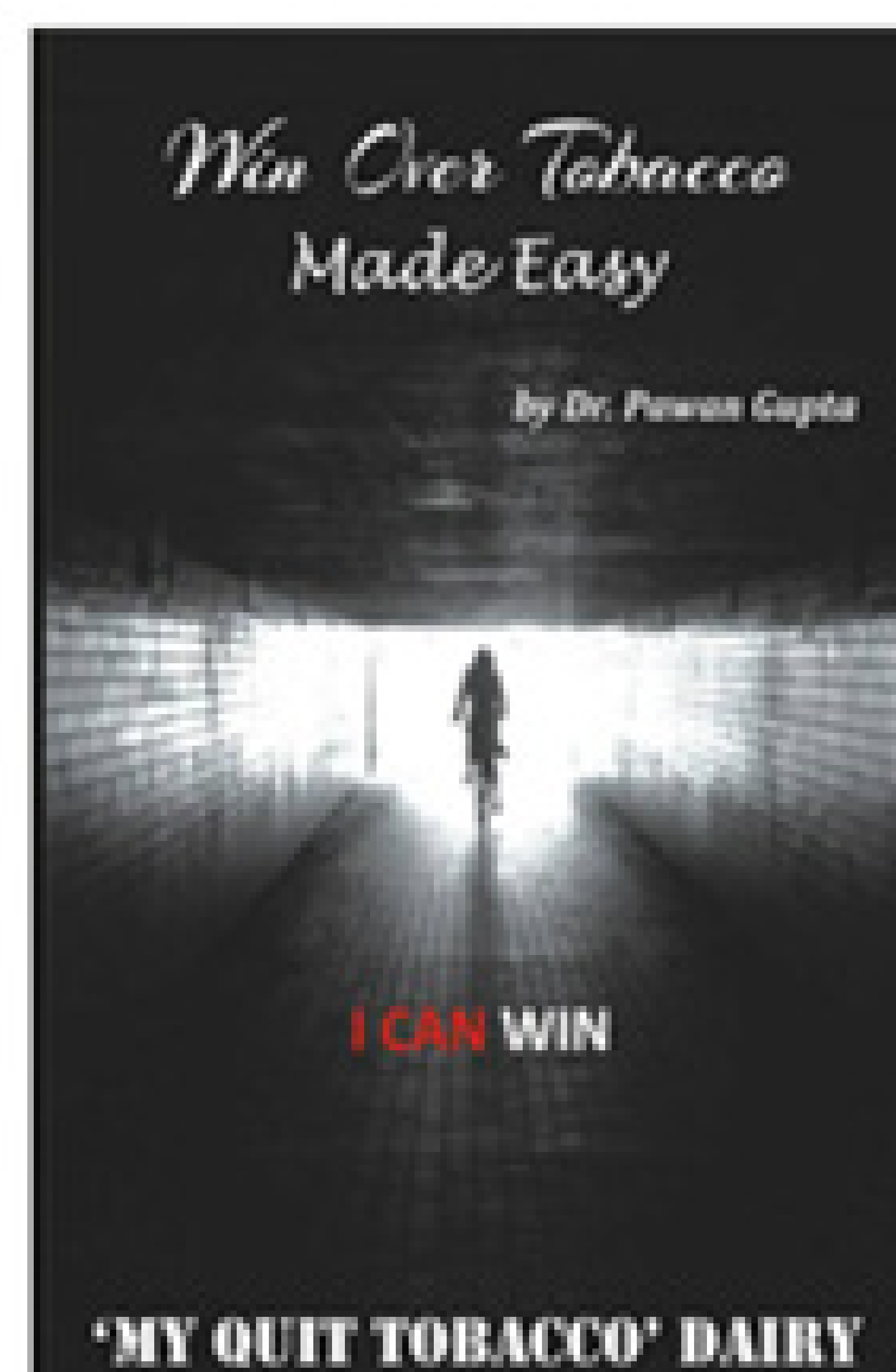


COURSE	DESIGNATION	DURATION	ACCREDITATION
Certified Tobacco Cessation Specialist (CTCS)	Intervention Specialist	18.5 hours	Gujarat University
Orientation Course in Tobacco Cessation (OCTC)	Ambassador or Allied Partners	8 hours	Gujarat University
Basic Course for Tobacco Control (BCTC)	Marshal	4 hours	ICanCaRe

**About Orientation Course in Tobacco Cessation Course** – This is a unique Gujarat University accredited ORIENTATION COURSE IN TOBACCO CESSATION (OCTC) to understand and gain insights into the holistic patient treatment with the evidence-based journey with ICanCaRe scientific and data-driven protocol ensuring high success rate. Hands-on training on the standard protocol-based approach with ICanCaRe Cessation APP with an understanding of pharmacotherapy and behavior therapy for a successful tobacco cessation process. Healthcare Professionals who wish to understand the digital protocol, enhance their skills and earn from tobacco cessation practice are welcome to join the course.

### MODULES COVERS THE FOLLOWING

- ▶ Understanding Tobacco Dependence & Cessation
- ▶ Behavioural Intervention
- ▶ Comorbidity and Withdrawal Management
- ▶ E-cessation Tools: For Evaluation, Documentation & Standardisation
- ▶ Prescription Writing
- ▶ Engagement & Follow-up Ecosystem for Effective Cessation
- ▶ Tobacco Cessation networking and practice guidelines
- ▶ Role plays and Case Discussions.
- ▶ Assess to blogs and YouTube training material
- ▶ Hands-on Training on the Unique ICanCaRe Android APP





# OCTC Course Outcomes and Value Addition

## UNDERSTANDING OF TOBACCO CESSATION CLINICAL INTERVENTION

- ▶ Certification by Gujarat University
- ▶ Understanding of the quit tobacco intervention process
- ▶ Practical guidance to establish tobacco cessation centre
- ▶ Participation in online tobacco cessation program
- ▶ Digital transformation of your tobacco cessation practice with ICanCaRe APP
- ▶ Subscription to ICanCaRe e-cessation APP - 1 month free and then on regular subscription fees.
- ▶ Member of Virtual tobacco cessation clinic equipped with all required documents, audio visuals, IEC for patient education.



## ELIGIBILITY

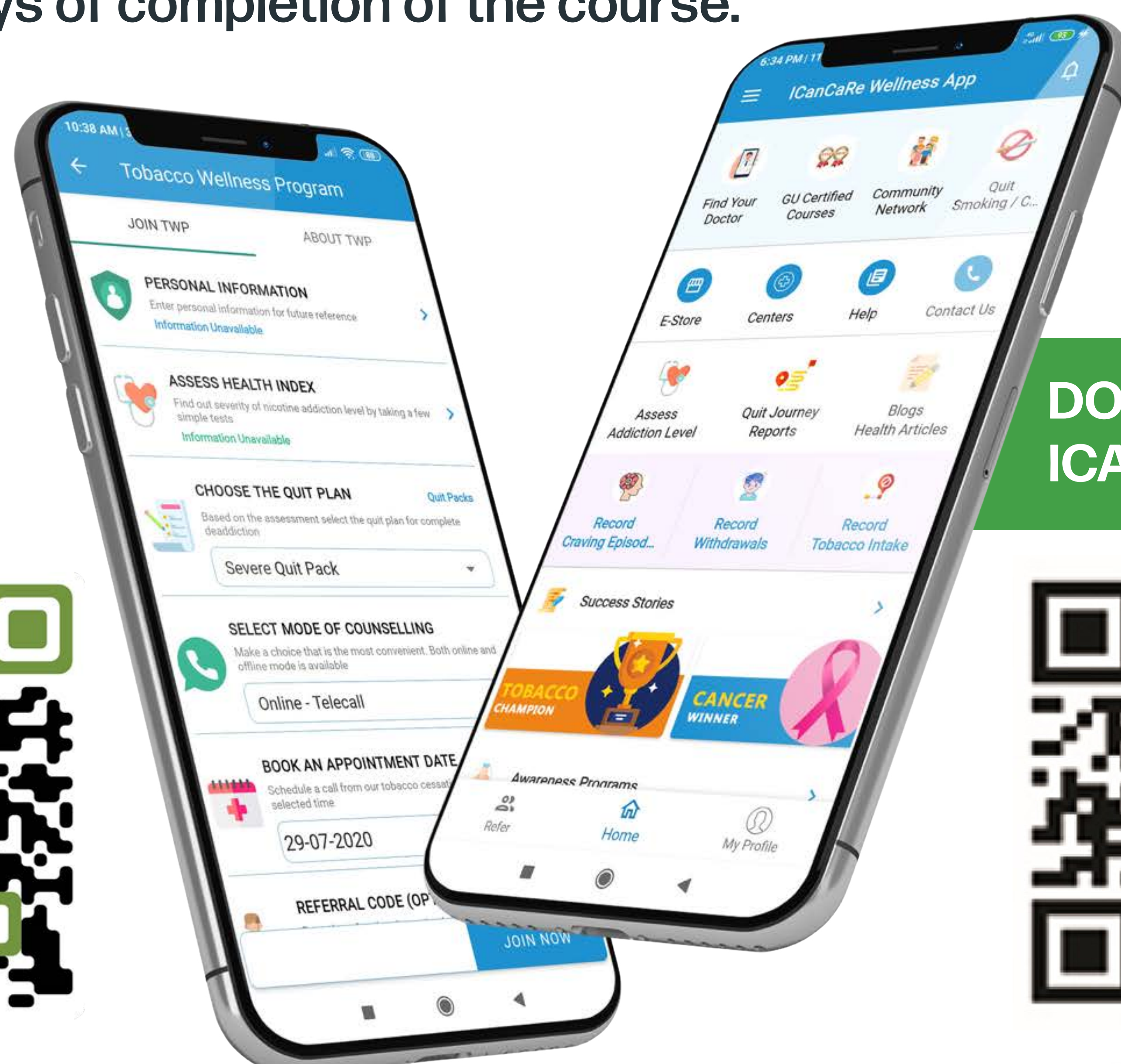
- ★ Psychology
- ★ Dietitian
- ★ Physiotherapy
- ★ Nursing
- ★ Ayurvedic
- ★ Homeopathic
- ★ Pharmacy
- ★ Social workers
- ★ Counsellors
- ★ Physician's Assistant
- ★ Occupational therapist

## REQUIREMENTS FOR OCTC CERTIFICATIONS

- ▶ Android based tab or mobile phone for ICanCaRe APP (<http://app.icancare.in>)
- ▶ Full attendance for the course.
- ▶ Case discussion and Dummy case on android APP.
- ▶ Assessment (online or offline)
- ▶ 2 live cases on the android APP in 10 days of completion of the course.
- ▶ Feed back form
- ▶ Recommendation form

## REGISTER AND BOOK YOUR SEAT

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DOWNLOAD THE  
ICANCARE APP





## Course Calendar – ONLINE

**12 Batches** per year  
**4 weeks** live classes on Saturdays  
**2.0 hours** per session (6:30 – 8:30 PM)

BATCH	WEEKS OF THE MONTHS	TIME	LAST DATE OF REGISTRATION
SATURDAY	4 weeks monthly program	6:30 PM - 8:30 PM	28th of the month for next months batch

CAN REGISTER AND CHOOSE THE BATCH

## Course Calendar – OFFLINE

1 Day continuous or Institution based as per requirement.

Conducted at ICanCaRe Institutes of Excellence for Tobacco Cessation Training or on demand

### OCTC Course Fees

ONLINE – **Rs. 9,000/-**

OFFLINE – **Rs. 12,000/-** Contact ICanCaRe Centres for Excellence for Tobacco Cessation Training

Android TAB – **Rs. 10000/-** (optional)

For Query contact

**Mrs. Shruti Agrawal**

Whatsapp

**6309437912**

email

**shruti@icancare.in**



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# ICanCaRe Academy

Capacity Building for Tobacco Cessation and Oral Cancer Prevention



## CORE TEAM



### Dr. Pawan Gupta

MS, M.Ch., FSOG, FAIS  
Director Head & Neck Oncology  
Max Institute of Cancer Care  
National President- I Can Win Foundation  
Founder - ICanCaRe  
MASTER TRAINER AND NATIONAL CONVENOR  
Tobacco Cessation Courses



### Dr. Reena R. Kumar

MDS (Orthodontics)  
Academic Director, ICanCaRe Academy  
Responsible for scientific training and  
development of Cessation Experts



### Prof. Dr. Rakesh Rawal

M.Sc., Ph.D., Life sciences Professor,  
Dept. Of LifeSciences,  
Dept of Biochemistry & Forensic Science  
GU Course Coordinator



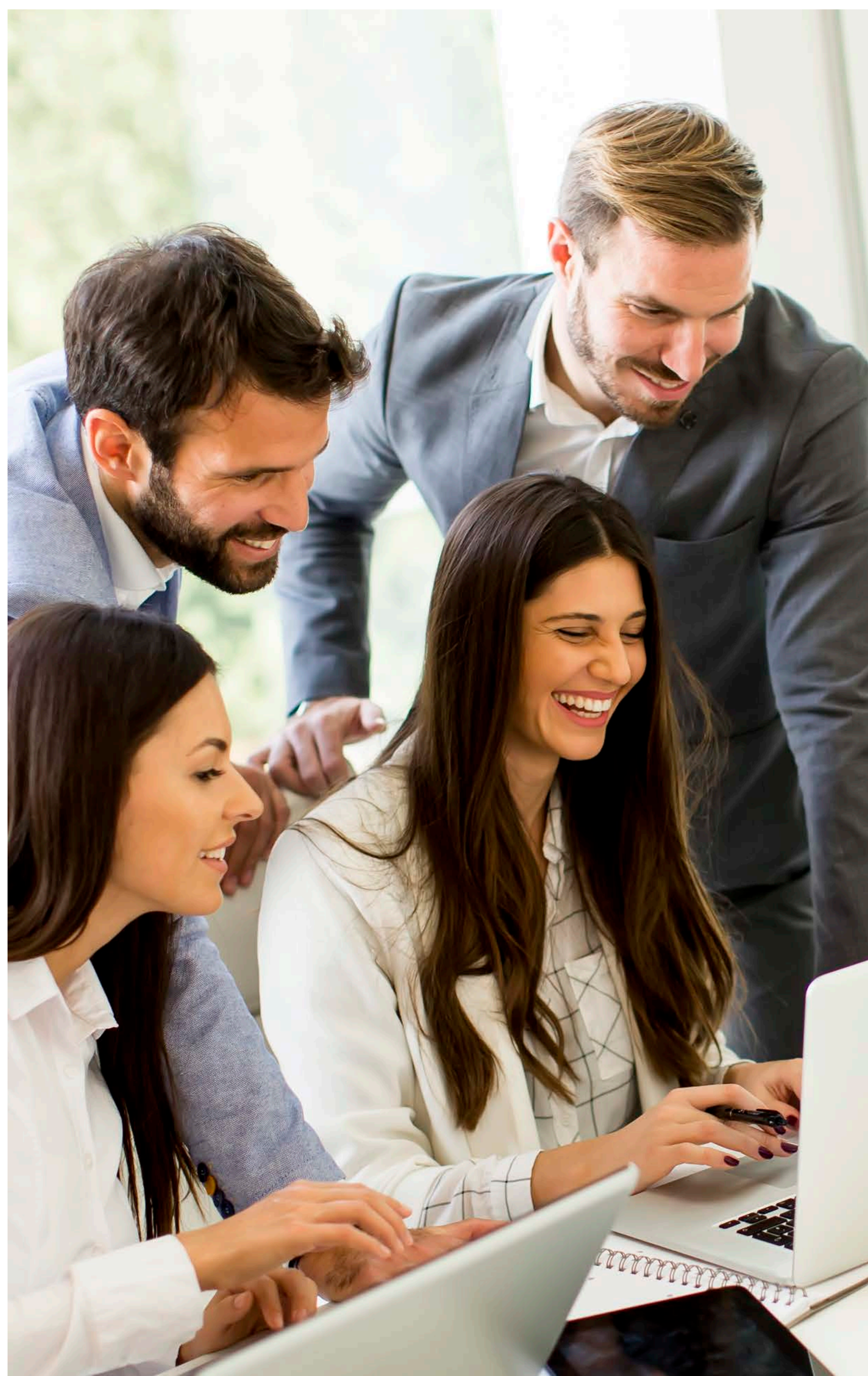
### Er. Rishabh Agrawal

Director & CEO, B.Tech, M.Tech, IIT Kgp  
Responsible for building eco-systems and  
technological system for delivering  
medical services



### Mrs. Shruti Agrawal

Chief Strategy Officer, MBA, KIIT University  
Responsible for strategic planning,  
business growth and development



\*More than 10 faculty and Guest Faculty  
experts from the industry



### Testimonials of our Trainee:

“Such Multispecialty training will help to generate coordination and integrated approach of one public issue which is faced by many clinicians in their own way” – Dr. Vas

“It was a very unique training program for tobacco cessation and will improve my knowledge and skills for Tobacco Cessation. The training methods are very useful, understandable, and attentive. All trainers explained very friendly, nice, and approachable methods to cover all important information of tobacco e-cessation app is very useful.”– Dr Bal Singh Bias

“It is a very practical and well organized program tackling one of the most challenging disease that is tobacco. More such initiatives are needed to combat this disease. – Dr. Satyendra

“Dr. Reena and the team... You were a great motivation for me... In my practice of 4 years as an oral medicine specialist, I have encountered many patients with the habit of tobacco... But never I was this sure that I would be able to help them out of it... And always considered it an impossible task. I have always considered that the patient is solely responsible for this stupid habit and in that case, let them face the consequences. But this course was definitely an eye-opener.. now I understood that it is a disease... Yes... And it needs treatment and help from our side... If I'm not doing it I am not a good doctor... After understanding the genetics behind addiction, I now feel great empathy toward them... I learned that it was my lack of knowledge and proficiency which made me think so... But now I feel a lot more confident... Greatly obliged the entire team for the valuable course and encouragement... Looking forward to utilizing this for the benefit of the community... And I must appreciate the people behind the ICanCaRe app... It's just awesome...” – Dr Susan Sonia

I will be using these as a benchmark in dealing with patients as earlier there was no organised method in counseling in my practice. – Dr. Pramod P Mathews







## How to Apply for OCTC

Fill the form online and register for the course at [www.icancare.in/academy/octc](http://www.icancare.in/academy/octc)

Payments to be made online along with the form

### Course Enrolment Dates:

Yearly calendar is made available for the course. A Candidate can register for the online course and choose the schedule.

Offline course is through our centre of excellence and has to be applied through the Institute. Offline course will be conducted if there are at least 40 candidates.

### CERTIFICATION

The course certificate shall be issued to the candidates by Gujarat University through ICanCaRe upon successfully completing the sessions, assessment and tasks as given during the course. It may take up to 3 months for the certificates.

### CREDITS AND GRADES

The Academy Director and faculty grade the candidates on a dynamic basis. The credits will be awarded after completing all the course requirements. The assessment marks will be in percentage and grades will be awarded as

**A+: 70-100% | A: 60-69% | B+: 50-59% | B: 50-54% | C: Less than 50%**

### CANCELLATION, CHANGE OF BATCH AND REFUND POLICY

Registered candidates who wish to opt out of the course or change the batch for reasons whatsoever, can email to the course Co-ordinator at [shruti@icancare.in](mailto:shruti@icancare.in). The following charges will apply

- ★ Change in course batch - No charges
- ★ Cancellation 7 days prior to commencement of the course - Full refund excluding GST
- ★ Cancellation within 7 days of commencement of the course - 50% refund of the basic course fee excluding GST

### RE-ASSESSMENT FEE

Candidates who could not appear for the assessment or wish to improve the grade can apply with reassessment fee of Rs. 2360/-. Write to the co-ordinator [Shruti@icancare.in](mailto:Shruti@icancare.in)

### OBSERVERSHIP FOR OCTC

Only CTCS/OCTC are allowed for observership on request to the coordinator [shruti@icancare.in](mailto:shruti@icancare.in). An observership fee for multiple classes (maximum of three) of Rs. 1180/- (including GST) will be charged.

**UPGRADATION TO CTCS** - As OCTC the candidates get Scholarship of 20% to enrol for CTCS course

**ICANCARE TUTORIAL** - monthly classes - is complementary for CTCS. OCTC can join the class on payment of Rs.590/- per class

**ICanCaRe Tobacco Cessation APP for specialists** - is complimentary for 3 months for CTCS and 1 month for OCTC. Following that a subscription charges will apply.

**ICanCaRe Tobacco E-pharmacy and IEC** - all CTCS/OCTC/MARSHAL get tobacco related pharmacy product and IEC materials at subsidised cost. Contact [Shruti@icancare.in](mailto:Shruti@icancare.in)



# About ICanCaRe

Innovative Cancer Care and Rehabilitation Pvt. Ltd (ICanCaRe) is recognized as Start-up by DPIIT, Government of India, incubated at Gujarat University Start-up and Entrepreneurship Council (GUSEC). ICanCaRe launched its campaign SAVE the YOUTH against the menace of Tobacco with the purpose of Sensitizing the public about tobacco, assisting in a digitalized protocol evidence-based intervention to quit tobacco, Volunteer training for capacity building in form of Intervention SPECIALISTS and AMBASSADORS by Gujarat University accredited Courses, and Enforcing Tobacco free zones by creating TOBACCO MARSHALS in the society. To implement the same ICanCaRe has introduced many proprietary products and ICanCaRe Academy for capacity building.

**ICanCaRe Academy** - with its motto empower, enhance, and earn introduced three courses accredited by Gujarat University for capacity building for Tobacco Cessation to help set up or scale up tobacco cessation practices. Further introduced skilling up sessions as per of ORAL ONCOLOGY CONNECT program. Courses - CTCS, OCTC, BCTC | Tutorial | Skill up

**ICanCaRe Tobacco Wellness APP** - for patients and Specialists World's first tobacco cessation app for patient involvement and specialists Interventions  
<http://www.app.icancare.in>

## ICanCaRe Community

Join the community and contribute to #knowtobacco to #savetheyouth  
[www.facebook.com/groups/icancare](http://www.facebook.com/groups/icancare) | <https://www.twitter.com/icancare2015>  
<https://in.linkedin.com/company/icancare2015>

## ICanCaRe E-Pharmacy

All products for tobacco cessation at one site with door delivery facility  
[www.icancare.org](http://www.icancare.org)

## ICanCaRe Publication

For tobacco related books, flyers, posters etc Tobacco cessation information material online for download

## ICanCaRe Blog and YouTube

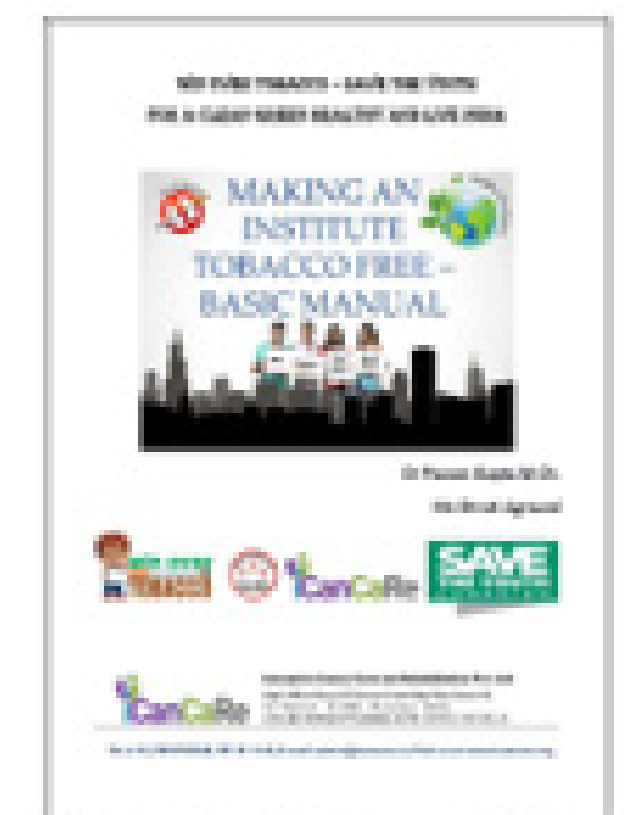
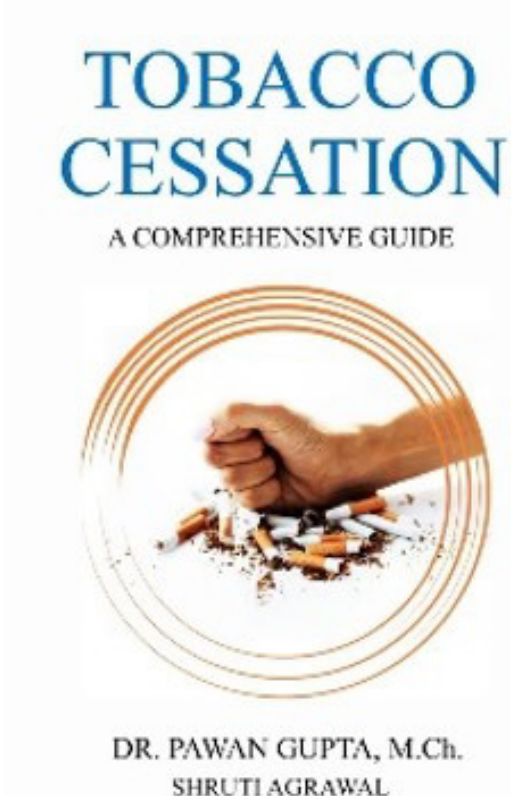
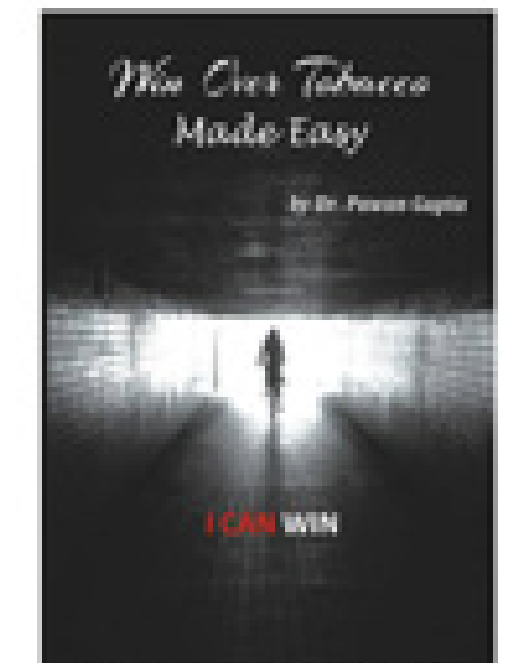
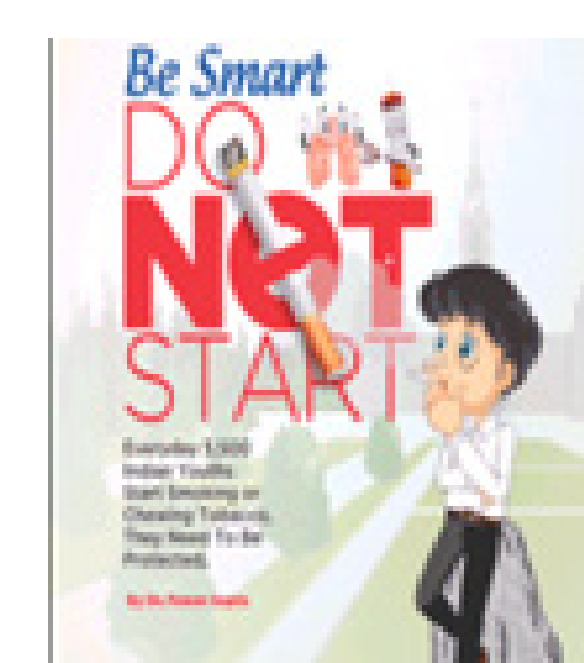
On tobacco for updated information on tobacco and cessation intervention  
<https://www.youtube.com/c/icancare> | <http://blog.icancare.in>

## ICanCaRe innovative product

TrisCaRe the innovative mouth opening device. Now available in various models.  
[www.icancare.org/triscare](http://www.icancare.org/triscare)

**Tobacco MARSHAL** connection program [www.icancare.in/academy/marshal](http://www.icancare.in/academy/marshal)

- SYNC-ENERGY - online weekly program
- ADIRA - Women empowerment against tobacco





# Connect With Us

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Innovative Cancer Care and Rehabilitation Pvt Ltd.,  
FF-02, Omaxe Green Valley Plaza, Sector 42,  
Faridabad, Haryana -121001

Contact

**+91 977 389 2478**

Email

**info@icancare.in**

Website

**www.icancare.in | www.icancare.org**

**Tobacco Quitline Number**

**011-430-77695**



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