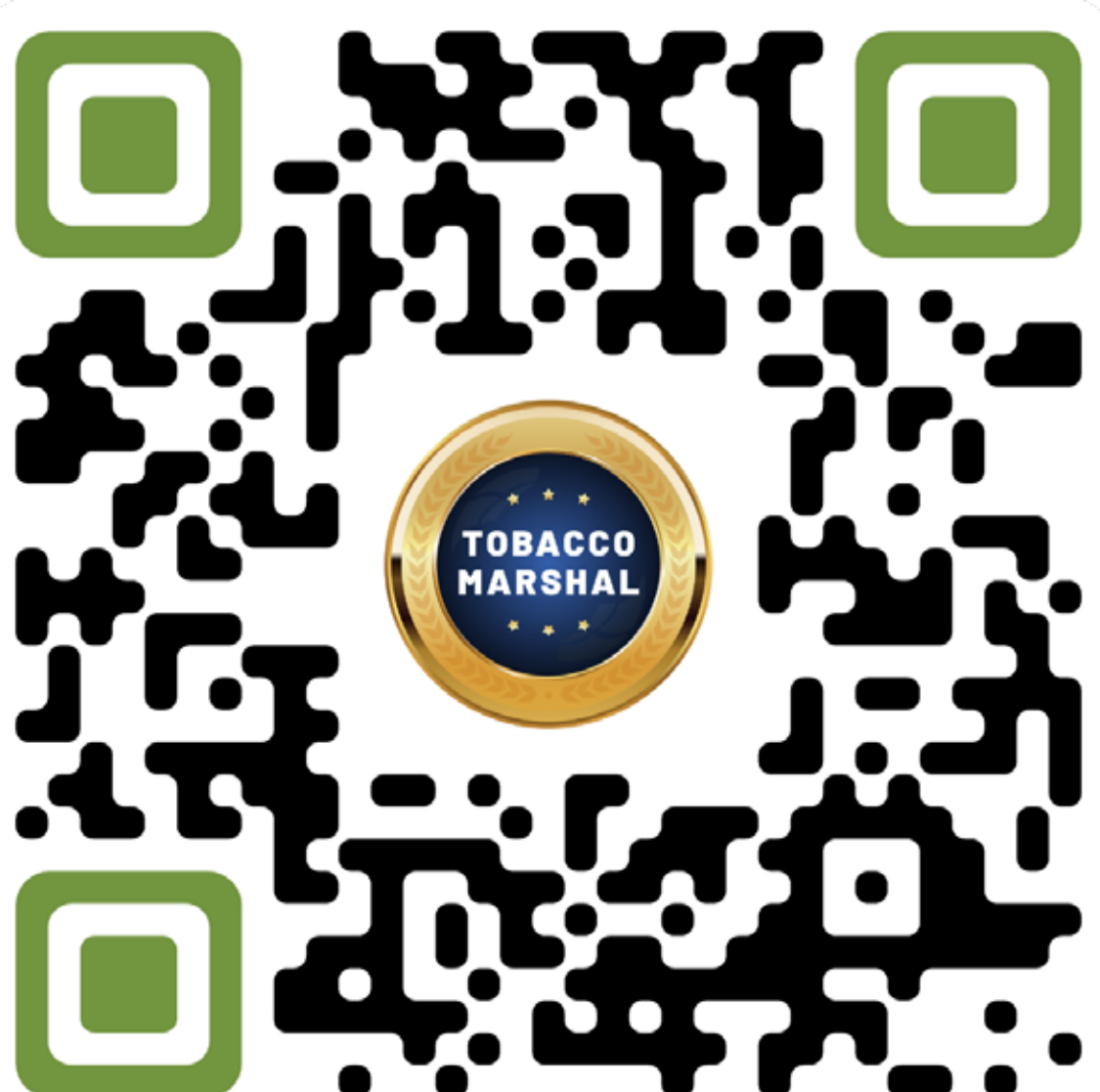




BASIC COURSE IN TOBACCO CONTROL (BCTC)

(TOBACCO MARSHAL COURSE)



ONLINE – 2 days, 2 hours per day

OFFLINE – 1 Day, 2 Sessions

REGISTER AND BOOK YOUR SEAT

www.icancare.in/academy/marshal



Tobacco cessation is a complex intervention. Tobacco (smoking, chewing, or vaping) has the highest addiction factor. It needs specialized training, a deep understanding, and learning to practice the intricacies of tobacco cessation intervention to ensure a successful outcome for a tobacco addicted person. ICanCaRe has pioneered and created a clinically validated simplified digital tobacco cessation protocol intervention system. ICanCaRe Academy's motto empower, enhance, and earn introduced three courses for capacity building for Tobacco Cessation. The courses accredited by Gujarat University help set up or scale up tobacco cessation practices.

Course	Designation	Duration	Accreditation
Certified Tobacco Cessation Specialist (CTCS)	Intervention Specialist	18.5 hours	Gujarat University
Orientation Course in Tobacco Cessation (OCTC)	Ambassador or Allied Partners	8 hours	Gujarat University
Basic Course for Tobacco Control (BCTC)	Marshal	4 hours	ICanCaRe

About BASIC Course in Tobacco Control Course

The popular course known as the Tobacco MARSHAL Course as part of SAVE the Youth campaign to #knowtoabcco to empower the person with knowledge to be able to influence people to create public outrage against tobacco.. The emphasize is on the communication skill, to recognize and influence tobacco users. Equipping with the ICanCaRe Cessation APP with an overview of the successful tobacco cessation process. Any social person as a personal social responsibility is welcome to take the course and be the MARSHAL in society to control the tobacco menace.

Modules Covers 8R principles of Tobacco Control:

- ★ RELEVANCE
- ★ RISK
- ★ REWARDS
- ★ ROADBLOCKS
- ★ RECOGNITION
- ★ RESPOND
- ★ REFER
- ★ RESPONSIBILITY

Assess to blogs and YouTube training material
Introduction to the Unique ICanCaRe Android APP



01 ARMS

- A Book – Be smart do not start, JAGRUKH RAHEN PRARAMBH NA KAREN (multiple languages)
- B APP – Dynamic, regularly being updated, blogs knowledge based
- C Presentation on Tobacco for sensitization of Schools etc.
- D Community on FB – exchange of ideas and continuous engagement, showcase achievements

02 CERTIFICATES – as tobacco marshals – empowers to influence.

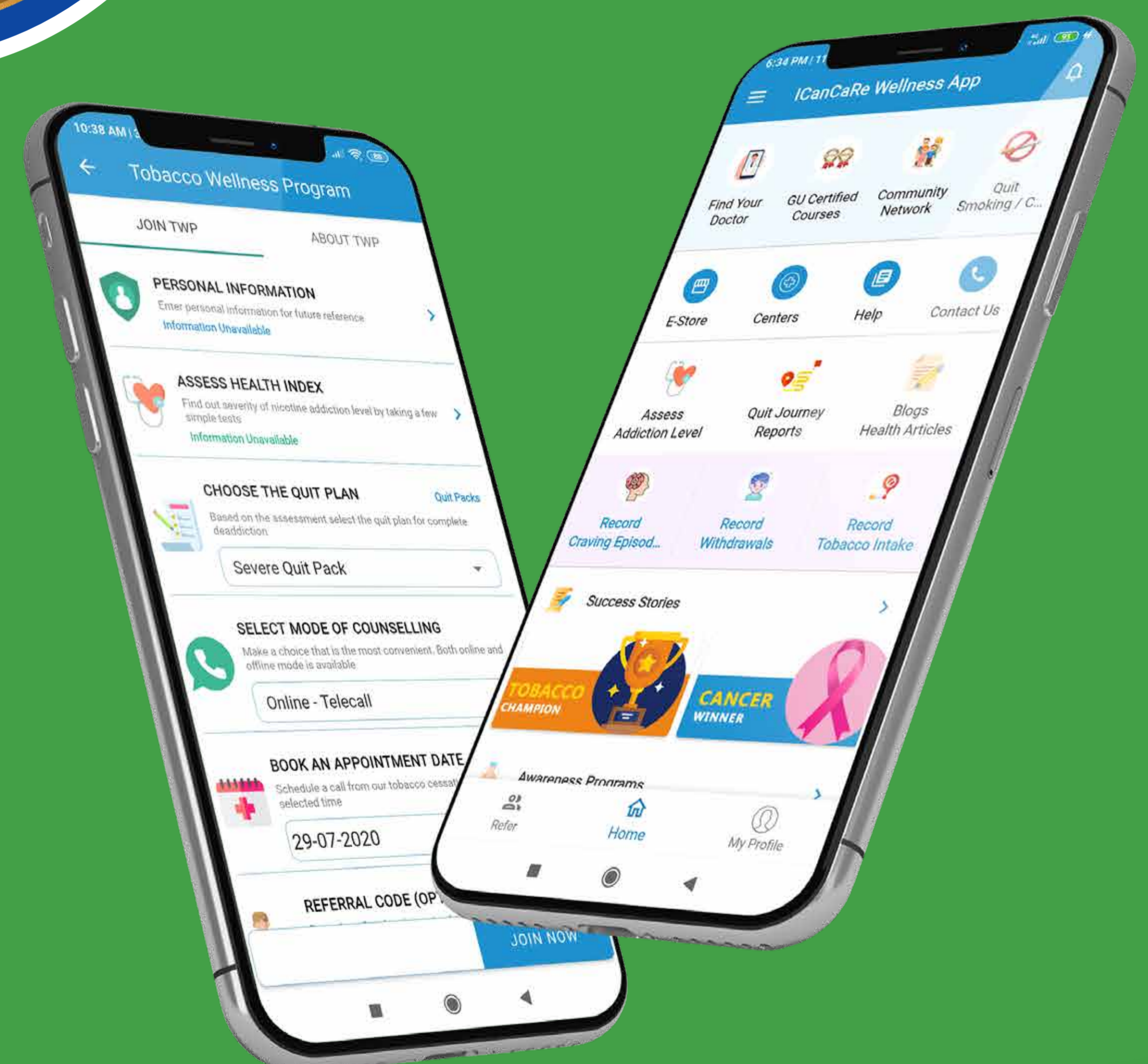
- A Tobacco Marshals Certificate
- B Badge
- C Tobacco Marshal CAP



Eligibility

Tobacco MARSHAL is a prestige and a recognition of personal social responsibility. ICanCaRe will train and equip them to bring the much-needed change in the society. Any person ready to take the responsibility is eligible for the course

- ★ Practicing doctors –
MBBS, BDS, BHMS, BAMS, BPT, Dietitian, Psychologist, Nursing, Physiotherapy
- ★ Students, Interns and PG students.
- ★ Social Workers, Teachers, Security, Women.
- ★ Open for all who wish to do more in the society



Download the
ICanCaRe APP



REGISTER AND BOOK YOUR SEAT
www.icancare.in/academy/marshal

ICanCaRe Academy

BASIC COURSE IN TOBACCO CONTROL (TOBACCO MARSHAL)



Course Calendar

ONLINE 2 Days each | 2.0 hours per session

Dates as per convenience of the group participating

Course Calendar

OFFLINE 1 Day each | 2 session Institution based as per requirement.

Conducted at ICanCaRe Institutes of Excellence for Tobacco Cessation Training or on demand

CTCS Course Fees

ONLINE

Rs. 1450/-

OFFLINE

Rs. 2200/-

Contact ICanCaRe Institutes of Excellence for Tobacco Cessation Training



PAY online

<http://pay.icancare.in>

paytm

977 389 2476

For Query contact

Mrs. Shruti Agrawal

Whatsapp

6309437912

email

shruti@icancare.in

TOBACCO MARSHAL LEADERS



Mrs. Sonal Bhatia

Social Worker
Moradabad



Mrs. Pravesh Singh

Professor - KIET
Muradnagar



Dr. Manisha Pandey

Sr. Consultant O&G, NTPC
Delhi - NCR



Mrs. Minaxi Agrawal

Social Worker
Faridabad



Dr. Monica Gupta Ph.D.

Social Worker, Teacher
Delhi-NCR

CORE TEAM



Dr. Pawan Gupta

MS, M.Ch., FSOG, FAIS

Director Head & Neck Oncology Max Institute of
Cancer Care National President- I Can Win Foundation
Founder – ICanCaRe MASTER TRAINER AND NATIONAL
CONVENOR Tobacco Cessation Courses



Dr. Reena R. Kumar

MDS (Orthodontics)

Academic Director, ICanCaRe Academy
Responsible for scientific training and
development of Cessation Experts



Prof. Dr. Rakesh Rawal

M.Sc., Ph.D., Life sciences Professor,
Dept. Of LifeSciences,
Dept of Biochemistry & Forensic Science
GU Course Coordinator



Er. Rishabh Agrawal

Director & CEO, B.Tech, M.Tech, IIT Kgp

Responsible for building eco-systems and
technological system for delivering
medical services



Mrs. Shruti Agrawal

**Chief Strategy Officer, MBA,
KIIT University**

Responsible for strategic planning,
business growth and development

*More than 10 faculty and Guest Faculty – experts from the industry



Testimonials of our Trainee:

Tobacco Marshal होना मेरे लिए बड़े गर्व की बात है क्योंकि मैंने अब यह सीख लिया है कतिंबाकू छुड़वाने के लिए हम लोगों को कसि तरह convince कर सकते हैं. उनको तंबाकू से होने वाली बीमारियों व अन्य नुकसान के बारे में बता सकते हैं। उन्हें बता सकते हैं कयिह कतिना हानकारक है। इसके लिए मैं सोनल भाटिया जी को हृदय से धन्यवाद देती हूं कयि उन्होंने मुझे टोबैको मार्शल बनने के लिए प्रेरति कयि। उनकी वजह से ही मैं आज 5 लोगों का तंबाकू छुड़वाने में समर्थ हो सकी हूं। मैं यह हर एक नागरकि से कहना चाहूंगी कयि हर व्यक्ति टोबैको मार्शल बनो रोकनी होगी नशे की आदत, सबको आगे है आना। नशा है एक बहुत बुरी लत, हमें नशा मुक्त भारत है बनाना।

Thanks Sonal ji Rupali garg (Secretary) lwc of Meerut prabhat



Tobacco MARSHALS are the saviours of society against the dreaded tobacco disease which kills crores, mutilates many, widows many and orphans a large number of youths!

TOBACCO MARSHAL is an influencer to

MOTIVATE #besmartdonotstart

ADVISE to #quittobacco

RECOGNISE #chotadaana #SMF #TrisCaRe

SENSITISE to #becarefulandfearful

HANDHOLD to #SAVEtheYouth in need

ADD to network to #knowtobacco

LEAD the change for #TobaccofreeZones



JOIN – BASIC COURSE IN TOBACCO CONTROL (BCTC)

Empower with 8R intervention skill

Equip with the ICanCaRe Tobacco Wellness APP

Network with experts in the field

To register – www.icancare.in/academy/marshal

Email – tobacomarshal@gmail.com

WA – 6309437912

Contact - Mrs. Sonal Bhatia

Leader - Tobacco MARSHAL

WA - 9917475401



REGISTER AND BOOK YOUR SEAT

www.icancare.in/academy/marshal



ORAL MOUTH OPENING DEVICE

For Trismus care

Available online at _____
www.ICanCaRe.org/TrisCaRe



Connect With Us

Address:

Innovative Cancer Care and Rehabilitation Pvt Ltd.,
FF-02, Omaxe Green Valley Plaza,
Sector 42, Faridabad, Haryana -121001

Contact

+91 977 389 2478

Email

info@icancare.in

Website

www.icancare.in | www.icancare.org

Tobacco Quitline Number

011-430-77695

